



2024 Partner Opportunities



About Great Springs Project

Great Springs Project (GSP) is working to conserve an additional 50,000 acres of protected lands between San Antonio and Austin over the Edwards Aquifer recharge zone. These green spaces will be connected by a network of spring-to-spring trails, linking four of Texas' iconic springs: Barton Springs, San Marcos Springs, Comal Springs, and San Antonio Springs.

Join us in making a lasting impact in Central Texas.

Mission Partnerships

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Sponsorship: Sponsor engagement is essential to the success of Great Springs Project. Partners will enjoy recognition through logo and/or name placement in the GSP website, newsletter, social media, and during community events.

Givebacks: Donate a percentage of proceeds during a predetermined length of time or from the sale of a specific good or service. This is an easy and effective way to bring awareness and financially support the GSP mission.

Event Sponsorships

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Event sponsors are vital to raising awareness of GSP's mission and to provide an experience for the community to learn about our trails and land conservation initiatives.

In-Kind Giving

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Donating your products and or contributing in-kind services allows partners to benefit from brand recognition while highlighting a commitment to charitable giving.

Volunteering

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Opportunities for volunteering include tabling at community events or helping to improve water quality, stabilize creek banks, and restore habitats by cleaning sections of trail. GSP-led volunteer events are offered year-round for individuals and groups.

Letter from the CEO

Dear Friends,

Great Springs Project exists to fulfill its mission of protecting water resources and building the Great Springs Trail from the Alamo to the Capitol.

43 miles of trail have already been constructed, and over 5,000 acres have been permanently protected. But there is more work to do.

Join us by donating to help ensure that our life-sustaining springs, breath-taking vistas, vital watersheds, and rolling hills will be here for generations of Texans to come.

Your support will make the vision of the 100+ mile Great Springs Trail and 50,000 acres of protected lands over the Edwards Aquifer recharge zone a reality for all to enjoy. Thank you for supporting our mission.

With gratitude,

Garry Merritt
Chief Executive Officer



"Great Springs Project is a leader in the efforts needed to conserve the beauty, water, and wildlife of Texas for future generations."

Their project is ambitious, and needed urgently, to preserve and protect the magic of the Hill Country."

**- Ben Masters,
Documentarian,
Fin & Fur Films**

Mission Partnerships Sponsorships

Supporting Great Springs Project as a Mission Sponsor supports trail construction and land conservation efforts throughout the region. Sponsors receive the following benefits and recognition opportunities.

Sponsor Benefits	Conservation Champion	Spring Steward	Preservation Partner	Watershed Hero	Trailblazer
	\$100,000	\$50,000	\$30,000	\$20,000	\$10,000
Recognition on GSP Website	Prominent Logo, Name, & Link	Logo, Name, & Link	Logo & Link	Logo & Link	Name
Social Media Recognition	Tagged & Featured in a Video Post	Tagged & Featured in a Post	Tagged & Featured in a Post	Tagged in a Post	Tagged in a Post
Event Signage Recognition					
Newsletter Recognition					
Recognition in the Trails Plan					
Invitations to VIP Events					
Signature Company Event					
Primary Comment Source for Media Opportunities					
Press Release					
Presenting Sponsor of GSP Event					

Mission Partnerships

Givebacks

Donate a Percent of Proceeds

With a giveback strategy, share the GSP mission and purpose with consumers that include impactful contributions to the community. Consider donating a percentage of proceeds for a duration of time or for a specific good or service.

Recognition of your valuable support will correspond to the appropriate sponsorship level.

Opportunities for employee giving programs, corporate matching, and volunteer programs are also welcome.

\$23,370,000

**TOTAL ECONOMIC
BENEFITS**



FOOD/MEALS



RETAIL



ENTERTAINMENT



**BICYCLE
RENTAL**



LODGING

The completed Great Springs Trail will result in direct annual benefits from non-local trail users, particularly benefiting those in the tourism and service industries.





Source: 2021 Economic Benefits Report



Great Springs Trail Race

The second annual Great Springs Trail Race at the Purgatory Creek Natural Area in San Marcos will be held on Saturday, October 12, 2024. Hosted in partnership with Tejas Trails Races, participants in this half marathon trail race will run along a scenic route with vistas, rolling hills, and natural Texas wildlife habitats.

Event Sponsors increase organizational impact and help spread awareness of the need for publicly accessible trails and open space in the Central Texas region through fun, interactive community events. Sponsors and community partners are essential to making this work possible.

Sponsor Benefits	Paradiso \$10,000	Dante \$7,500	Jubilee \$5,000	Electra \$2,500	Canto \$1,000
Complimentary Event Registration	10	8	6	4	2
Social Media Recognition	Exclusive Post with Logo & Tag	Exclusive Post with Logo & Tag	Post with Logo & Tag	Name & Tag	Name & Tag
Event Signage Recognition	Logo	Logo	Name	Name	Name
Newsletter Recognition	Logo	Logo	Name	Name	Name
Recognition on GSP Website	Logo	Logo	Logo	Name	
Vendor Booth*					
Include Promotional Items in Swag Bags					
Invitation to VIP Events					
Presenting Sponsor Opportunity					

*Tabling supplies, tent, and table provided by vendor.





Trail Connect



Sponsor Benefits	Marble \$20,000	Quartz \$10,000	Topaz \$5,000	Agate \$2,500	Limestone \$1,000
Social Media Recognition	Exclusive Post with Logo & Tag	Exclusive Post with Logo & Tag	Post with Logo & Tag	Name & Tag	Name & Tag
Logo Recognition at Event	Exclusive Recognition	Prominent Recognition			
Newsletter Recognition	Logo	Logo	Name	Name	Name
Recognition on GSP Website	Logo	Logo	Logo	Name	
Verbal Recognition During Trail Connect					
Invitation to VIP Events					
Reserved Table at the Front of the Venue					
Speaking Opportunity at Trail Connect					



“If we do not intentionally and consciously pursue this project now, it will never happen. The land must be conserved.”

– The Honorable Henry Cisneros,
Former US Secretary of Housing and
Urban Development



In-Kind Giving

Great Springs Project encourages donations of products and services that further the mission of the organization.

By donating, you will receive the following recognition:



Logo and name placement on social media channels



Mention in GSP newsletter



Cross-promotional opportunities with other GSP partners for increased outreach





Volunteering

Support Great Springs Project by volunteering for individual and group opportunities for trail clean up, and community events with partner organizations in Travis, Hays, Comal, and Bexar counties. Great Springs Project's community engagement and volunteer events include activities such as:

Attending creek clean-up workdays along a 1/4-mile segment of Onion Creek in Austin to improve water quality, stabilize creek banks, and restore habitats. Activities include invasive species removal and native tree or grass plantings.

Supporting GSP staff at tabling events to spread awareness of the GSP mission and vision, increase community support, and amplify stakeholder support. Activities include engaging with event attendees by telling them about GSPs work and handing out promotional materials.

Working on park and greenspace improvement projects with local government and city partners all throughout Bexar, Comal, Hays, and Travis Counties.



"Volunteerism is the voice of the people put into action. These actions shape and mold the present into a future of which we can all be proud."
- Helen Dryer

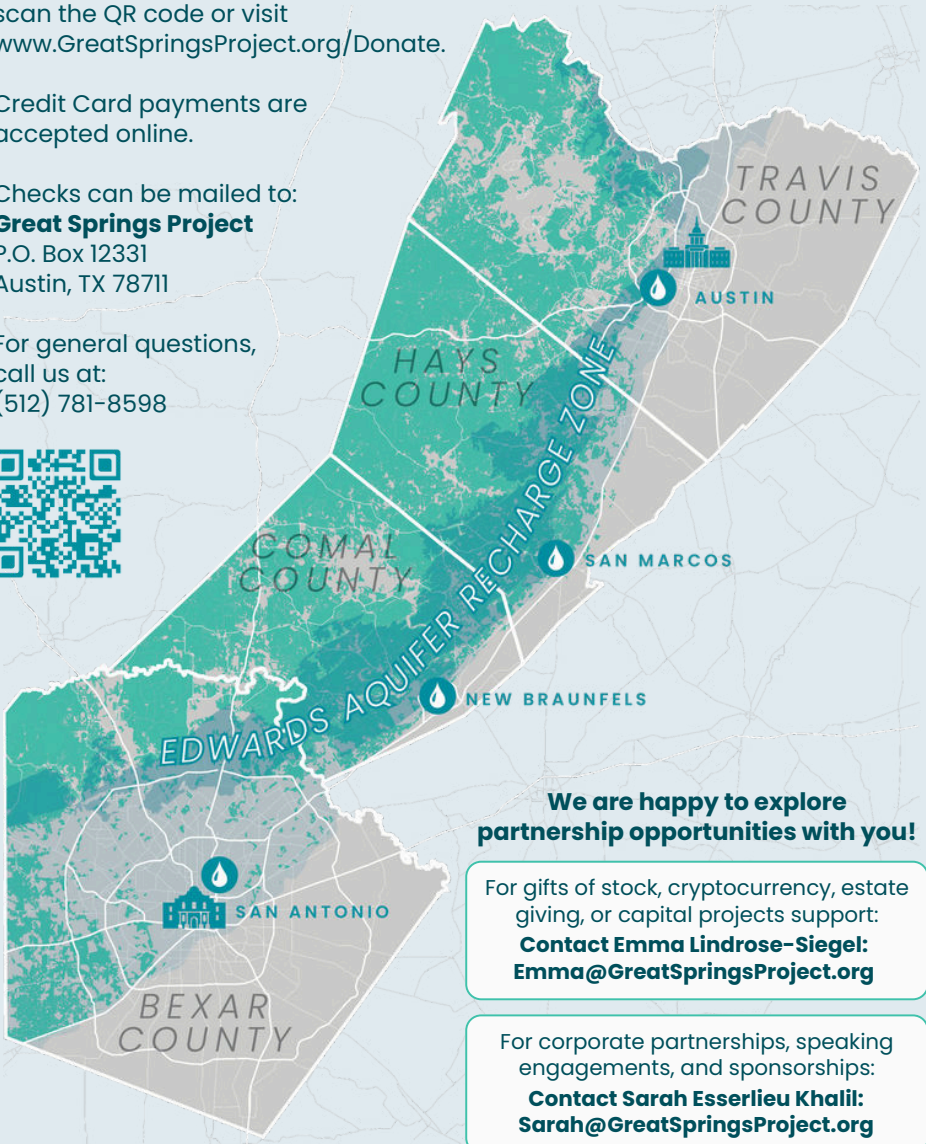
Contact Us

To become a partner,
scan the QR code or visit
www.GreatSpringsProject.org/Donate.

Credit Card payments are
accepted online.

Checks can be mailed to:
Great Springs Project
P.O. Box 12331
Austin, TX 78711

For general questions,
call us at:
(512) 781-8598



**We are happy to explore
partnership opportunities with you!**

For gifts of stock, cryptocurrency, estate
giving, or capital projects support:
Contact Emma Lindrose-Siegel:
Emma@GreatSpringsProject.org

For corporate partnerships, speaking
engagements, and sponsorships:
Contact Sarah Esserlieu Khalil:
Sarah@GreatSpringsProject.org

For corporate or group volunteer
opportunities, employee giving programs,
in-kind giving, and event sponsorships:
Contact Virginia Larson:
Virginia@GreatSpringsProject.org