

# ECONOMIC IMPACT REPORT

## Sponsorship Opportunities

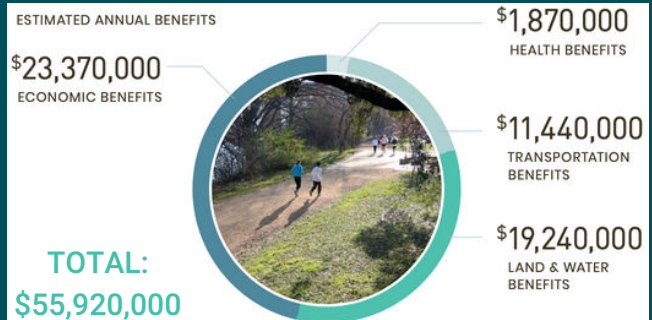
The 2024 Central Texas Economic Impact Report will highlight the value that the 100+ mile spring-to-spring trail network and 50,000 additional acres of green space will bring to the region.

**From tourism to legislative districts, every community that touches the trail and its corresponding parks and green space will experience the effects of this tremendous civic project.** You are cordially invited to sponsor this work and have your company publicly listed as an economic driver. Supporters of this work will be featured in the report, in the press release, on the GSP website, and publicly recognized throughout the report's dissemination.



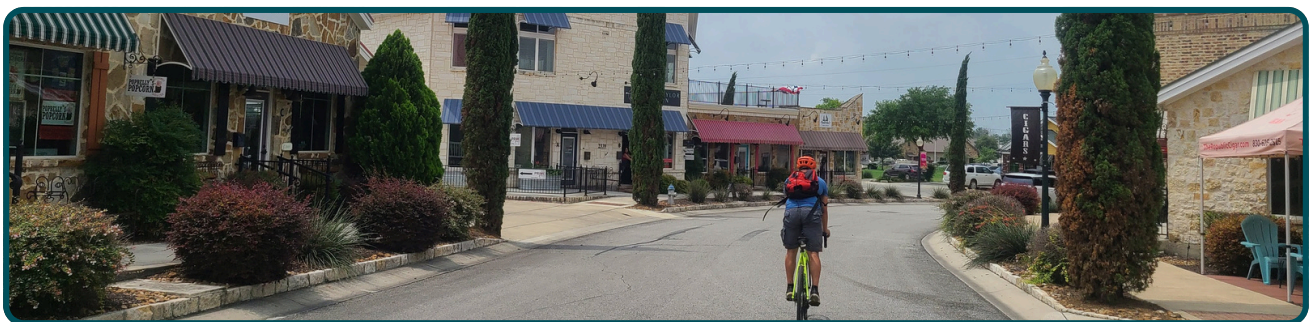
The Honorable Henry Cisneros, keynote speaker on the economic benefits of the Great Springs Project for the Austin-San Antonio region during Trail Connect V, November 6, 2023.

### 2022 Economic Benefits Report



The new report will not only update these figures to adjust for inflation and increased land costs but will also delve into other economic impacts such as job creation, property and sales tax benefits, and investments catalyzed by the project.

This in-depth analysis will strengthen the business argument for GSP's mission and help our public and private partners best understand the economic benefits of GSP's trail construction and conservation efforts more comprehensively. This work will be conducted by Angelou Economics and is anticipated to be completed in Fall 2024.



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Sponsor Benefits	\$25,000 Presenting Sponsor	\$10,000	\$5,000	\$2,500
Social Media Recognition	Exclusive Post with Logo & Tag	Post with Logo & Tag	Post with Logo & Tag	Name & Tag
Newsletter Recognition	Logo	Logo	Logo	Logo
Recognition in Final Report	Logo	Logo	Logo	Logo
Recognition on GSP Website	Logo & Link	Logo	Name	Name
A Seat on the Economic Impact Report Advisory Committee	✔	✔	✔	
Invitation to VIP Events	✔	✔	✔	
Inclusion in Press Release of Report	✔	✔		
Recognition on GSP Event Signage	✔	✔		
Press Release Statement Opportunity	✔			

Interested in sponsoring the report? Contact Sarah Esserlieu Khalil, Director of Development at [sarah@greatspringsproject.org](mailto:sarah@greatspringsproject.org)

