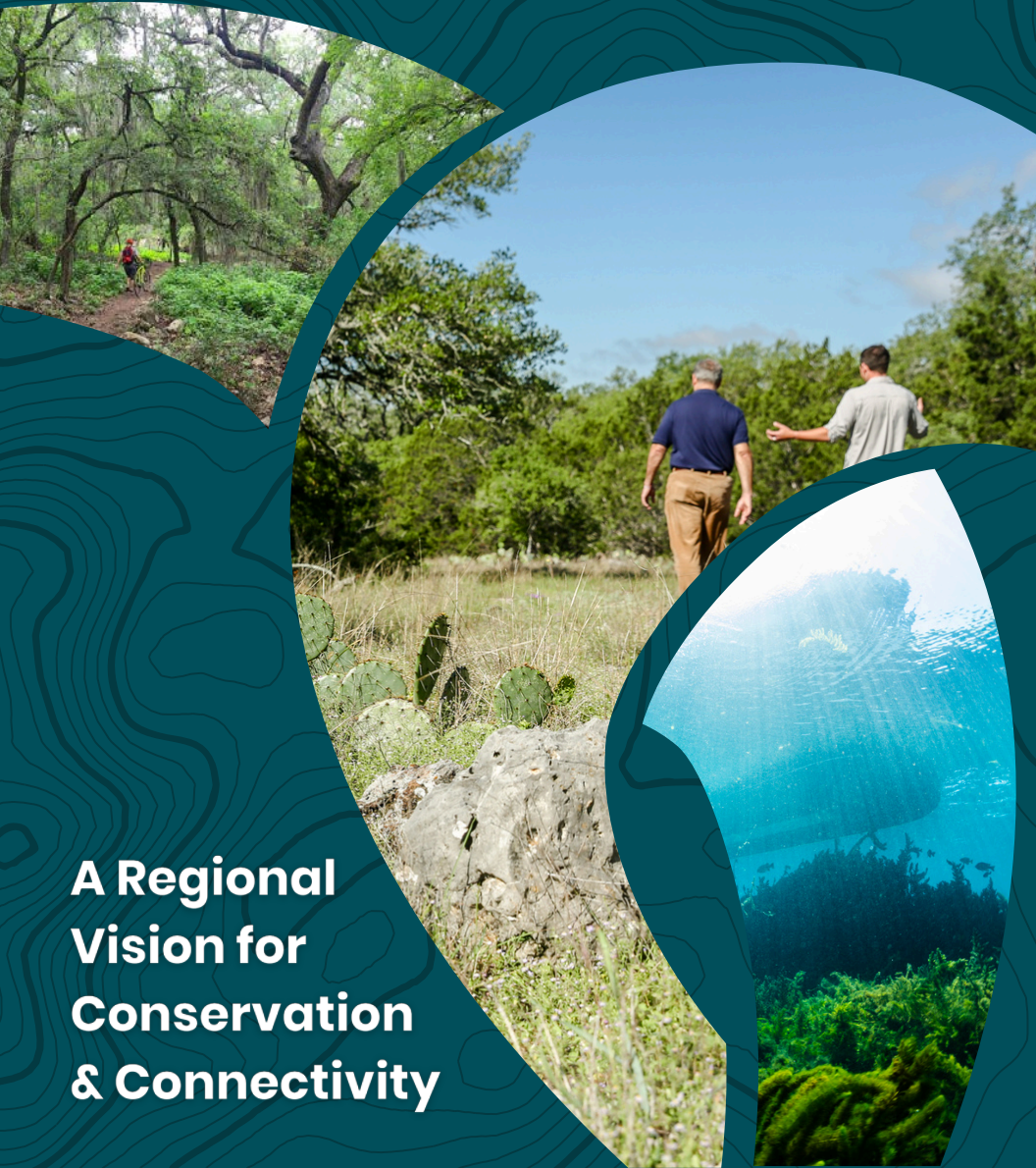




great springs
PROJECT

2025 Partner Opportunities

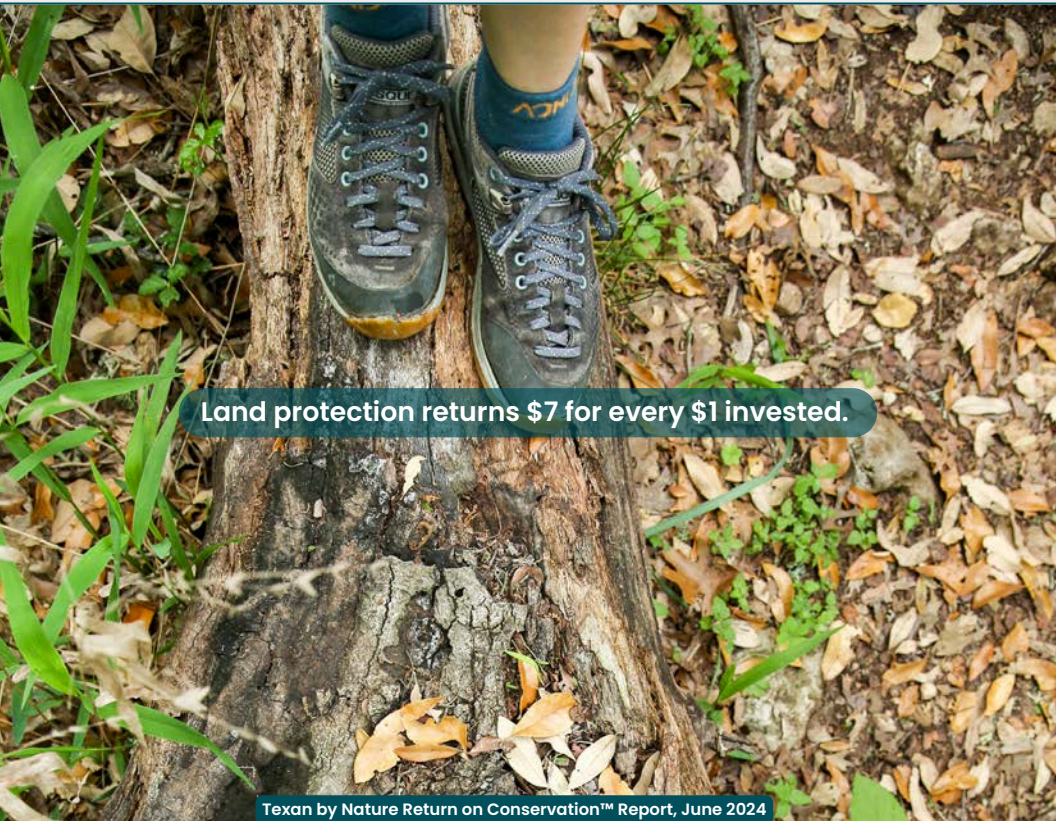


**A Regional
Vision for
Conservation
& Connectivity**

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Questions? Contact us today at development@greatspringsproject.org



Land protection returns \$7 for every \$1 invested.

About Us



Great Springs Project exists to fulfill its mission of protecting water resources and building the Great Springs Trail from the Alamo to the Capitol.

43 miles of trail have already been constructed, and over 5,000 acres have been permanently protected. But there is more work to do.

Join us by donating to help ensure that our life-sustaining springs, breath-taking vistas, vital watersheds, and rolling hills will be here for generations of Texans to come.

Your support will make the vision of the 100+ mile Great Springs Trail and 50,000 acres of protected lands over the Edwards Aquifer recharge zone a reality for all to enjoy. Thank you for supporting our mission.

With gratitude,



Garry Merritt
Chief Executive Officer

"Great Springs Project is the perfect way to connect Texans both with nature, as well as with economic development. From Austin to San Marcos, to San Antonio, establishing this green protected corridor will preserve the greatness of Texas' natural resources."
- Governor of Texas, Greg Abbott

Mission Sponsorships



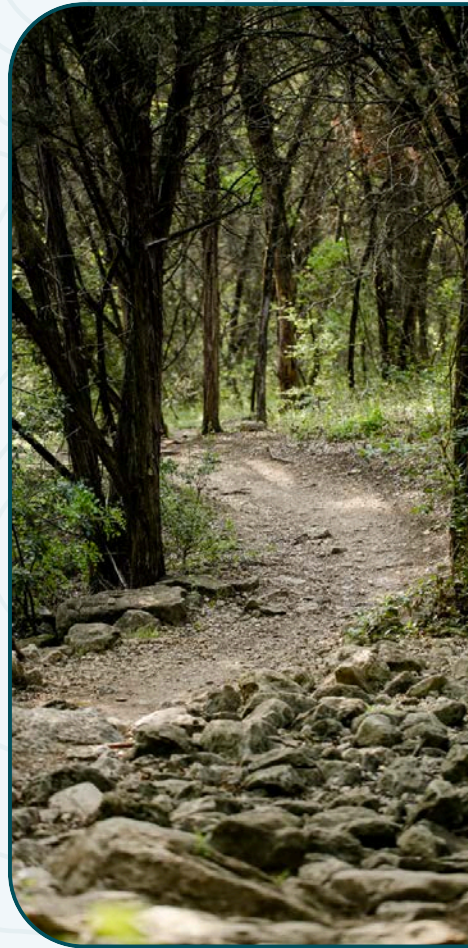
Supporting Great Springs Project as a Mission Sponsor supports trail construction and land conservation efforts throughout Travis, Hays, Comal, and Bexar Counties.

Why Sponsor?

Deepen your engagement with community leaders, trail users, and conservation partners across Central Texas.

Demonstrate your company's commitment to balancing regional growth with healthy natural systems and access to the outdoors, preserving what makes Central Texas so unique.

Ensure the Edwards Aquifer provides drinking water and supports the Great Springs for generations to come.



Every dollar donated to Great Springs Project puts land in conservation and trail on the ground.

Mission Sponsorships

Sponsors receive the following benefits and recognition opportunities

Sponsor Benefits	Conservation Champion (\$100,000)	Spring Steward (\$50,000)	Preservation Partner (\$25,000)	Trailblazer (\$10,000)
Social Media Recognition	Exclusive video with logo & tag	Exclusive post with logo & tag	Exclusive post with logo & tag	Name & tag
Newsletter Recognition	Name & logo	Name & logo	Name & logo	Name
GSP Website Recognition	Prominent logo & link	Logo & link	Logo & link	Logo
Event Signage Recognition at All GSP Events	Logo showcase	Prominent logo		
GSP Trails Plan Recognition				
VIP Invitation to GSP Events*				
Signature Company Event				
Press Release				
Primary Comment Source for Media Opportunities				
Sponsor Recognition at all GSP Events				

*Events include birding, trail building, mixers, exclusive sneak peek access to new parks and trails, ribbon cuttings, press conferences, walk and talk on the trail events, and more.

Other Ways to Give

Revenue Sharing

Share the GSP mission and purpose with customers that care. Consider donating a percentage of proceeds for a duration of time or for a specific good or service to amplify GSP's message and demonstrate your commitment to increasing access to trails and green space in Central Texas. Recognition of your valued support will correspond to the appropriate Mission Sponsorship level.

In-Kind Giving

Whether it's food or beverages for events, shirts for volunteers, or dedicating staff time for a study or report, Great Springs Project appreciates donations of products and services that further the organization's mission. The value of the donation will be recognized at the appropriate Mission Sponsorship level.



"Great Springs Project is a leader in the efforts needed to conserve the beauty, water, and wildlife of Texas for future generations. Their project is ambitious, and needed urgently, to preserve and protect the magic of the Hill Country."

-Ben Masters, Documentarian, Fin & Fur Films

Matching Partnerships

Every year GSP offers two focused fundraising campaigns. By signing up as a match partner, your gift will be used to incentivize and multiply the gifts of over 500 donors to get more trail on the ground and land into conservation. Match partners will get brand and name recognition in all promotional materials including social media, website, newsletter, and all printed materials.

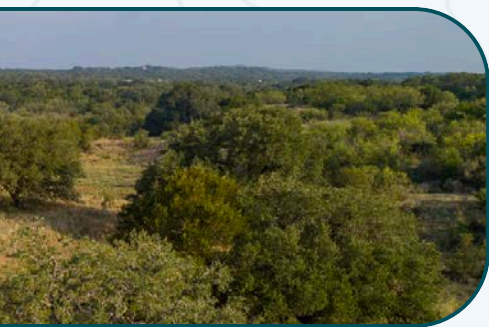
Provide a matching gift (\$25,000–\$1,000,000)

Alamo to the Capital (A to C) Campaign: April–May 2025

- What better way to celebrate Earth Day during this month of giving than to promote and preserve the trails and green spaces unique to Central Texas? Spring is the perfect time to support new trail construction as we explore the great outdoors.

End of Year: November–December 2025

- GSP raises one quarter of its annual operating budget each year during the end-of-year giving campaign. Become a match partner and double the impact of your gift. Incentivize other donors to prioritize giving for trails, land conservation, and access to green space in their end-of-year giving.



Contact Us

For corporate partnerships, speaking engagements, employee giving programs, in-kind giving, and event sponsorships, contact **Sarah Esserlieu Khalil** at sarah@greatspringsproject.org

For gifts of stock, cryptocurrency, estate giving, and capital projects support, contact **Emma Lindrose-Siegel** at emma@greatspringsproject.org



Event Sponsorships



GSP offers recurring annual events to increase organizational impact and help spread awareness of the need for publicly accessible trails and open space in Central Texas through interactive and engaging community events. Sponsors and community partners are essential to making this work possible.



*"Great Springs Project will provide connectivity from San Antonio to New Braunfels, to San Marcos, to Austin, and back. It will be a trail that brings people closer to nature. We have great things happening, the question is how to bring it together. I want [Great Springs Project] to be a lasting legacy for our children, our grandchildren, and for future generations so that they too can enjoy the trail projects we are talking about today."
-Bexar County Judge Peter Sakai*

By becoming an event sponsor, your company will be featured in event promotional materials and will have the opportunity to have your brand associated with promoting access to greenspace, trails, recreation, and generally promoted in the community.



2025 GSP events include:

- **Trails Races** in the counties where Great Springs Project operates: Bexar, Comal, Hays, and Travis.
- **Trail Connect VII**, a half-day conference delving into hot topics in trails, greenspace development, and parks and public space management.

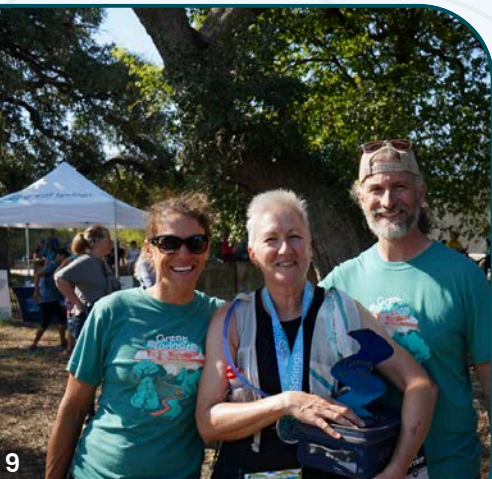
Great Springs Trail Races

In partnership with Tejas Trails, the Great Springs Trails Races will run along scenic routes with vistas, rolling hills, and natural Texas wildlife habitats in Travis, Hays, Comal, and Bexar Counties. These trails races showcase newly constructed or newly opened trails that highlight the work of GSP and where community members can get outside and recreate.















New in 2025, GSP now offers three races across the counties where Great Springs Project operates:

- March 8: Southeast Metropolitan Park in Austin
- June 2025: Comal County
- October 11: The third annual race at the Purgatory Creek Natural Area in San Marcos
- Bexar County: Coming soon!



Great Springs Trail Races

Sponsors receive the following benefits and recognition opportunities

Sponsor Benefits	Trails Race Presenting Sponsor (\$20,000) 1 opportunity	Trailblazer (\$10,000)	Champion (\$5,000)	Series Sponsor (\$2,500)	Individual Race Sponsor (\$1,000)	Booth Sponsor (\$500) 8 opportunities
Races Sponsored	All 4	All 4	All 4	All 4	1	1
Complimentary Race Registrations	12	10	8	4	2	1
Social Media Recognition	Exclusive post w/logo & tag	Post w/logo & tag	Name & tag	Name & tag	Name & tag	Name & tag
Newsletter Recognition	Name & logo	Name & logo	Name & logo	Name & logo	Name	Name
Event Signage Recognition						
Vendor Booth	Prominent Location	Prominent Location				
Event Webpage Recognition	Logo & Link	Logo	Logo	Logo	Name	
Swag Bags	Multiple Items	Two items	One Item	One Item		
Limited Edition Race Shirt Recognition	Prominent Logo	Logo	Logo	Name		
GSP Trails Plan Recognition						
VIP Invitation to GSP Events						

*Events include birding, trail building, mixers, exclusive sneak peek access to new parks and trails, ribbon cuttings, press conferences, walk and talk on the trail events, and more.

Trail Connect VII



















The annual Trail Connect conference is a professional half-day conference driving conversations around trails and greenspace. Topics include community, development, management, and more. This educational event is a great way to bring partner organizations together to learn from peers, stay current on best practices, and connect with other professionals in the field. Join us for the seventh annual Trail Connect in Fall 2025.

“If we do not intentionally and consciously pursue this project now, it will never happen. The land must be conserved.”
- The Honorable Henry Cisneros, former U.S. Secretary of Housing and Urban Development



Trail Connect VII

Sponsors receive the following benefits and recognition opportunities

	Trail Connect Presenting Sponsor (\$25,000) 1 Opportunity Available	Marble (\$10,000)	Quartz (\$5,000)	Topaz (\$2,500)	Limestone (\$1,000)
Complimentary Tickets	10	6	4	3	2
Social Media Recognition	Exclusive post with logo & tag	Post with logo & tag	Name & tag	Name & tag	Name & tag
Newsletter Recognition	Name & logo	Name & logo	Name & logo	Name & logo	Name
Event Signage Recognition					
Vendor booth	Prominent location	Prominent location			
Event Webpage Recognition	Logo & link	Logo	Logo	Logo	Name
Swag bags	Multiple items	Two items	One item	One item	
Verbal Recognition at Trail Connect					
Reserved Table at Front of Venue					
VIP Invitation to GSP events*					
GSP Trails Plan Recognition					
Speaking Opportunity at Trail Connect					

*Events include birding, trail building, mixers, exclusive sneak peek access to new parks and trails, ribbon cuttings, press conferences, walk and talk on the trail events, and more.

GSP's Volunteer Program

GSP's volunteer program promotes team building, volunteerism, and environmental stewardship. GSP will lead the volunteer day and will provide the tools and equipment necessary. Show it's a great place to work by offering a chance to spend time on the trail together enjoying the fresh air and sunshine as a team.



Last year, over **200 volunteers** graciously donated more than **1,400 hours** of their time to GSP – a value of nearly **\$45,000**. Our generous and dedicated volunteers removed 900 pounds of waste from trails and creekways, removed invasive species, reintroduced native plants, and built 5 miles of new trail in Travis and Hays Counties. We are incredibly grateful for their time and dedication.



GSP's Volunteer Program

With your help, GSP and its volunteers will be able to accomplish even more in 2025. Corporate volunteer opportunities are completely customizable to achieve your team building and community impact goals in the following areas:

Trail Building: This volunteer work involves boots on the ground efforts, removing brush and constructing trails to make the 100+ mile hike & bike trail network that will connect San Antonio and Austin.

Trails Races: This volunteer team supports operations at Great Springs Trail Races. From helping participants with registration, handing out awards, this crew facilitates efforts from the start line to the finish line.

Educational Outreach: This volunteer team supports staff at tabling engagements & educates the Hill Country community on our mission and conservation work. Volunteers on this team will have the opportunity to meet with community members and network with fellow supporters in the area.

Environmental Restoration: Preserving and protecting habitats is part of our mission. This volunteer team focuses on removing litter from the environment, removing invasive species and planting natives for habitats to thrive.



"Volunteerism is the voice of the people put into action. These action shape and mold the present into a future of which we can all be proud."
-Helen Dyer

For corporate and group volunteer opportunities, community events, partner events, and outreach opportunities: contact Emma Parsley, EParsley@greatspringsproject.org



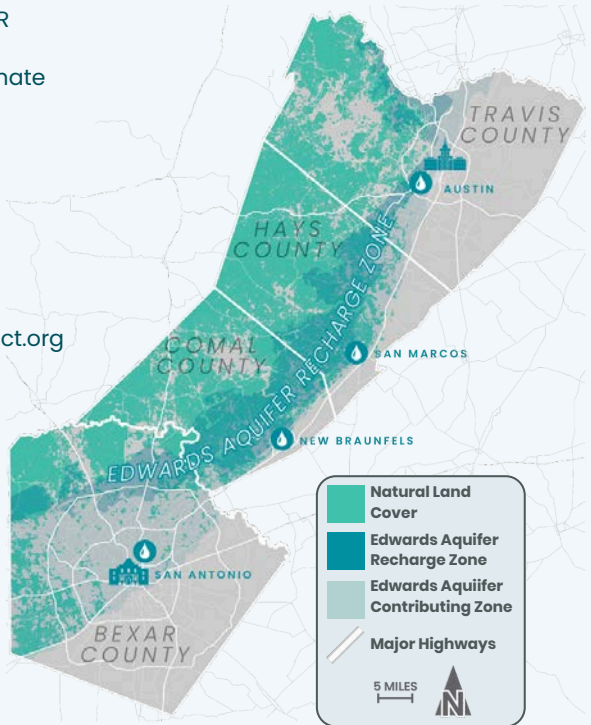
Every dollar donated to Great Springs Project puts land in conservation and trail on the ground.

Contact Us

To become a partner, scan the QR code or visit www.GreatSpringsProject.org/Donate

Checks can be mailed to:
Great Springs Project
P.O. Box 12331
Austin, TX 78711

For general questions,
email us at:
development@greatspringsproject.org



Great Springs Project is a 501(c)3. All contributions are tax deductible.