



great springs
PROJECT

2026 Partner Opportunities



**A Regional Vision
for Conservation
& Connectivity**

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**Questions? Contact us today at
development@greatspringsproject.org**



Land protection returns \$7 for every \$1 invested.

– Texan by Nature Return on Conservation™ Report, June 2024

“Pape-Dawson is proud to support the Great Springs Project as it preserves vital natural resources and creates a trail system connecting neighborhoods and cities from Austin all the way down to San Antonio. This transformative effort reflects our commitment to building resilient communities and a sustainable future for Texas.”

– Taylor Dawson, Senior Vice President, Pape-Dawson

Message from the CEO

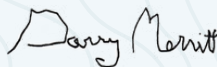
Great Springs Project exists to protect Central Texas' water resources, build a spring-to-spring trail network from the Alamo to the Capitol, and protect the places that make Central Texas unique.

What began as a bold vision is now becoming reality. Through milestones like HB 4230, expanding partnerships, and opening new trails, parks, and open spaces, we are on track to complete the 100+ mile Great Springs Trail and conserve 50,000 acres of protected lands over the Edwards Aquifer Recharge Zone by 2036 – the Texas State Bicentennial.

We invite you to join us in this work. Together, we can protect our life-sustaining springs, vital watersheds, and beautiful Hill Country vistas for generations to come.

Thank you for your support and for being part of this ambitious regional vision for conservation and connectivity.

With gratitude,



Garry Merritt
Chief Executive Officer



Mission Sponsorship



Every dollar donated to Great Springs Project puts land in conservation and trail on the ground in Travis, Hays, Comal, and Bexar Counties.

Why Sponsor?

Gain brand visibility with community leaders, trail users, and conservation partners across Central Texas:



Newsletter:
5,000+ subscribers



Social media:
10,000+ followers



Website and state-wide news coverage



Event signage:
10,000+ views

"We strongly support the Great Springs Project's vision of a world-class trail linking Austin and San Antonio—uniting communities, conserving water and natural lands, and enhancing the quality of life for people in Central Texas. This connection is a perfect tribute to our heritage as Texas celebrates its bicentennial in 2036."

- Jim Carrillo, Vice President, Half



Mission Sponsorship

Sponsor today to support trail development and land conservation in Central Texas

Sponsor Benefits	Conservation Champion (\$100,000)	Spring Steward (\$50,000)	Preservation Partner (\$25,000)	Texas Trailblazer (\$10,000)
Social media recognition <i>10,000+ followers</i>	Exclusive video with logo & tag	Exclusive post with logo & tag	Exclusive post with logo & tag	Name & tag
Newsletter recognition <i>5,000+ subscribers</i>	Spotlight	Logo & link	Logo & link	Logo & link
GSP website recognition	Prominent logo & link	Logo & link	Logo & link	Logo & link
Brand recognition at all GSP events	Logo showcase	Prominent logo		
GSP Trails Plan recognition				
VIP invitation to GSP events*				
Signature company event				
Press release				
Speaking opportunity at GSP events				
Primary comment source for media opportunities				

*Events include Trail Connect, birding, trail building, mixers, exclusive sneak peek access to new parks and trails, ribbon cuttings, press conferences, walk and talk on the trail events, and more.



Other Ways

Revenue Sharing

Invite your customers to join you in supporting GSP. By donating a percentage of proceeds from a product, service, or during a designated timeframe, you can amplify GSP's mission to increase access to trails and green spaces in Central Texas. This partnership not only highlights your company's commitment to community and sustainability but also engages your customers in making a meaningful impact.

In-Kind Giving

Whether it's providing food or beverages for events, shirts for volunteers, or dedicating staff expertise for a study or report, Great Springs Project deeply values donations of products and services that advance our mission. Give today to showcase what you do best, increase visibility, build goodwill, and demonstrate your commitment to trails and conservation in Central Texas.



to Give

Matching Partnerships

Each year, Great Springs Project hosts two focused fundraising campaigns. By serving as a matching partner, your gift inspires and multiplies the impact of more than 500 individual donors—helping put trail on the ground and land into conservation.

Provide a matching gift (\$25,000–\$1,000,000)

Alamo to the Capital (A to C) Campaign: April–May

- What better way to celebrate Earth Day during this month of giving than to promote and preserve the trails and green spaces unique to Central Texas? Spring is the perfect time to support new trail construction as we explore the great outdoors.



End of Year: November–December

- GSP raises one quarter of its annual operating budget each year during the end-of-year giving campaign. Become a match partner and double the impact of your gift. Incentivize other donors to prioritize giving for trails, land conservation, and access to green space in their end-of-year giving.



Contact Us

Emma Lindrose-Siegel
Chief Development Officer
emma@greatspringsproject.org

Ryan Cox
Development Associate
ryan@greatspringsproject.org

Event Sponsorship



GSP offers recurring interactive and engaging community events to increase organizational impact and help spread awareness of the need for publicly accessible trails and open space in Central Texas. Sponsors and community partners are essential to making this work possible.



"Great Springs Project is the perfect way to connect Texans both with nature, as well as with economic development. From Austin to San Marcos, to San Antonio, establishing this green protected corridor will preserve the greatness of Texas' natural resources."

- Greg Abbott, Governor of Texas

By sponsoring Great Springs Project events, your company will be recognized in event promotional materials and celebrated as a champion for greenspace, trails, and recreation across Central Texas. Sponsorship aligns your brand with a legacy effort to conserve land and build trails for future generations, while increasing visibility among an engaged audience of community leaders, partners, and outdoor enthusiasts throughout the region.



2026 GSP events include:

- **4-Part Trails Race Series** between San Antonio and Austin featuring iconic vistas, rolling hills, and natural wildlife habitats in Central Texas.
- **Trail Connect VIII**, a half-day conference delving into hot topics in trails, greenspace development, parks, and public space management.

Great Springs

In partnership with Tejas Trails, the Great Springs Trails Races guide participants along scenic routes featuring iconic vistas, rolling hills, and natural wildlife habitats in Central Texas. These races showcase newly opened trails that highlight the impact of Great Springs Project and invite the community to connect with nature and one another. Sponsoring this event is a unique opportunity to be part of a celebration that inspires health, adventure, and conservation.

















Sponsor the Trails Race Series and have your brand recognized by upwards of 2,000 runners and outdoor enthusiasts across Central Texas:

March 7	Southeast Metropolitan Park, Travis County
June 6	Canyon Lake, Comal County
September 19	Natural Bridge Caverns, Comal County
October 10	Purgatory Creek Natural Area, Hays County



Trails Races

Support access to green space, trails, and the great outdoors. Sponsor today!

Sponsor Benefits	Presenting Sponsor (\$20,000) 1 opportunity	Texas Trailblazer (\$10,000)	Race Champion (\$5,000)	River Runner (\$2,500)	Path Finder (\$1,000)
Complimentary race registrations	12	10	8	4	2
Social media recognition 10,000+ followers	Exclusive post w/logo & tag	Post w/ logo & tag	Name & tag	Name & tag	Name & tag
Newsletter recognition 5,000+ subscribers	Logo & link	Logo & link	Logo	Logo	Logo
Brand recognition on event signage					
Vendor booth	Prominent Location	Prominent Location			
Brand recognition on event webpage	Logo & link	Logo & link	Logo	Logo	Logo
Promotional items	Multiple items	Two items	One item	One item	
Verbal recognition at event					
GSP Trails Plan recognition					
Co-branded step and repeat					
VIP invitation to GSP events*					

*Events include Trail Connect, birding, trail building, mixers, exclusive sneak peek access to new parks and trails, ribbon cuttings, press conferences, walk and talk on the trail events, and more.

Trail Con



This annual conference is dedicated to exploring the future of our regional trail network and the vital role of land conservation over the Edwards Aquifer. By fostering collaboration, Trail Connect aims to inspire innovative solutions that protect our natural resources while enhancing connectivity across the region.

Sponsor Trail Connect VIII and have your brand recognized in front of 250 key community leaders, developers, and conservationists engaged in meaningful discussions on how to balance growth with environmental stewardship.



















"If we do not intentionally and consciously pursue this project now, it will never happen. The land must be conserved."

– The Honorable Henry Cisneros, former U.S. Secretary of Housing and Urban Development



nect VIII

Sponsor today to gain brand visibility with community leaders, developers, and conservation partners across Central Texas.

Sponsor Benefits	Presenting Sponsor (\$25,000) <i>1 opportunity</i>	Marble (\$10,000)	Quartz (\$5,000)	Topaz (\$2,500)	Non-profit Sponsor (\$1,000)
Complimentary event tickets	10	6	4	3	2
Social media recognition <i>10,000+ followers</i>	Exclusive post with logo & tag	Post with logo & tag	Name & tag	Name & tag	Name & tag
Newsletter & event webpage recognition	Logo & link	Logo & link	Logo	Logo	Logo
Brand recognition on event signage and promotional materials	Prominent				
Vendor booth	Prominent location	Prominent location			
Promotional item	Multiple items	Two items	One item	One item	
Verbal recognition at event					
Reserved seating at front of venue					
GSP trails plan recognition					
VIP invitation to GSP events*					
Co-branded step and repeat					
Speaking opportunity at event					

*Events include Trail Connect, birding, trail building, mixers, exclusive sneak peek access to new parks and trails, ribbon cuttings, press conferences, walk and talk on the trail events, and more.

Volunteer

GSP's volunteer program fosters team building, community service, and environmental stewardship. We'll lead the day, providing all tools and equipment so your team can simply show up ready to make a difference. Showcase your company as a great place to work while enjoying fresh air, sunshine, and time together on the trail.



In 2025, Great Springs Project's Volunteer Program is anticipated to achieve:



180+ volunteers



1,226+ volunteer hours completed



1,500+ pounds of waste removed from trails and creekways



5 miles of trail constructed

We are incredibly grateful for their time and dedication. With your help, GSP and its volunteers will be able to accomplish even more in 2026.



Program

Corporate volunteer opportunities are completely customizable to achieve your team building and community impact goals. Sign up today to strengthen your team, enjoy the outdoors, and leave a lasting impact on the trails and natural spaces of Central Texas.

Trail Building: Remove brush and construct trails to make your mark on the 100-mile hike & bike trail network that will connect San Antonio and Austin. Take pride in knowing you made a crucial part of the trail network a reality.

Trails Races: Support operations at Great Springs Trails Races. From helping participants with registration to handing out awards, this crew facilitates efforts from the start line to the finish line.

Educational Outreach: Support staff at tabling engagements & educate the Central Texas community on GSP's mission and conservation work at events throughout the year. Volunteers have the opportunity to meet with community members and network with fellow supporters.

Environmental Restoration: Preserving and protecting habitat is an important part of our work. This volunteer team focuses on removing litter and invasive species from the environment and planting native plants for habitats to thrive.



"It's great to volunteer your time for this worthy cause!"
-Tricia Johnson,
Executive Vice
President
Marketing &
Principal Scientist,
INTERA

For corporate and group volunteer opportunities, community events, partner events, and outreach opportunities, contact

Carmen Whitten at Carmen@greatspringsproject.org

Contact Us

Follow us on social media



@greatspringsproject

**To become a partner, scan the QR code or visit
www.GreatSpringsProject.org/Donate**

**Checks can be mailed to:
Great Springs Project
P.O. Box 12331
Austin, TX 78711**

**For general questions, email us at
development@greatspringsproject.org**

**Great Springs Project is a 501(c)3. All contributions are tax deductible.
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